



A tradition of excellence

COOKIE NOTICE

Table of Contents

1	Introduction.....	3
2	What are cookies?.....	3
3	Use of cookies.....	3
4	Cookies used by our Service Providers/ Third-Party Cookies.....	6
5	Managing Cookies	7
6	Retention period of cookies	7
7	Cookie Banner/Pop-up	7
8	Changes to this Cookie Notice	7
9	Contact Us.....	8
	APPENDIX 1	9

1 Introduction

1.1 This Cookie Notice is provided by **Mauritius Chamber of Commerce and Industry Business School** (hereafter referred to as “**MCCIBS**”, “we”, “us”, or “our”) and explains how we use cookies on our website.

2 What are cookies?

2.1 Cookies are small text files which are downloaded on your computer or mobile device when you visit our platforms. Your web browser (such as Microsoft Edge, Google Chrome, Firefox, Brave or Safari) then sends these cookies back to the web site or application on each subsequent visit so that they can recognise you and retrieve your personalised details or user preferences. Cookies do not damage your system. You can reset your browser to refuse any cookie or to alert you when a cookie is being sent.

2.2 We use cookies for system administration purposes and analytics of our website.

3 Use of cookies

3.1 Types of cookies

A cookie can be classified by its lifespan, purpose and the domain to which it belongs. We use the following types of cookies:

a. Strictly necessary/ Essential cookies

These are essential cookies enabled for the proper functioning of our platform and used to perform basic functions such as log in or completing forms. Without these cookies, our platforms may not function as intended. For this reason, they do not require your consent.

This list of strictly necessary/essential cookies that our website uses are:

Name	Purpose	Cookie Type/ Duration
PHPSESSID	PHP.net : Cookie generated by applications based on the PHP Language. It is a random generated number, to help maintaining a logged-in status for a user between pages	Session

Name	Purpose	Cookie Type/ Duration
cookieawinfo-checkbox-necessary	This is set by GDPR Cookie consent plugin to store the user consent for the cookies	1 Year
cookieawinfo-checkbox-others	This is set by GDPR Cookie consent plugin to store the user consent for the cookies.	1 Year
cookieawinfo-checkbox-advertisement	This is set by GDPR Cookie consent plugin to store the user consent for the cookies	1 Year
cookieawinfo-checkbox-performance	This is set by GDPR Cookie consent plugin to store the user consent for the cookies	1 Year

b. Performance and Analytics Cookies

These cookies help us analyse how you use our platforms, including which pages you visit, counting the number of visitors and any error messages you may encounter.

The list of performance/ analytical cookies our website uses are:

Name	Purpose	Cookie Type /Duration
cookieawinfo-checkbox-analytics	It is set by the Cookie consent plugin to store user consent for the cookies	1 Year
_gcl_au	Google AdSense: Used for experimenting with advertisement efficiency across website using their services	3 Months
GA#	Google Analytics: Used to distinguish individual users by means of designation of a randomly generated numbers as client identifier, which allows calculation of visits and sessions	1 Year 1 Month 4 Days

Name	Purpose	Cookie Type /Duration
_GA	Google Analytics: Records a particular ID used to come up with data about website usage by the user	1 Year 1 Month 4 Days

c. Functional Cookies

Functional cookies are generally present to support our platforms functionality that is visible or advantageous to the user or their experience of the platforms. They enable our platforms to remember choices and provide a more personalised experience.

The list of functional cookies our website uses are:

Name	Purpose	Cookie Type /Duration
Test_cookie	Google: A session cookie used to check if the user's browser supports cookies	15 Minutes
cookieawinfo-checkbox-functional	This cookie is set by the GDPR cookie consent plugin to record the user consent for the cookies.	1 Year
wpEmojiSettingsSupports	Wordpress: To store browser details. It serves the purpose of content delivery and presentation	Session

d. Advertising and Targeting Cookies

Targeting (advertising) cookies are set for the purpose of managing the performance of adverts, displaying adverts, and/or building user profiles. Typically, these cookies would be set by third parties that buy Ad Space on our website. They do not directly store personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Name	Purpose	Cookie Type /Duration
IDE	DoubleClick (Google): Used to measure the conversion rate of ads presented to the user	Expires in 1.5 Years
_fbp	Meta: Facebook tracking pixel used to identify visitors for personalized advertising	3 months
lastExternalReferrer	Detects how the user reached the website by registering their last URL-address	Persistent
lastExternalReferrerTime	Detects how the user reached the website by registering their last URL-address	Session

4 Cookies used by our Service Providers/ Third-Party Cookies

- 4.1 The third-party service providers we have contracted with to maintain the platforms may use cookies and those cookies may be stored on your computer when you visit our platforms. They are required for some of the functions within our platforms as mentioned in the above table in section 3.
- 4.2 The third-party providers on our website are:
- DoubleClick (Google)
 - Google Analytics
 - Facebook
 - Google AdSense
 - PHP.net
 - Meta Platforms, Inc
- 4.3 Some cookies on our platforms are placed by third parties, including advertising and analytics providers. These third parties may use cookies to collect information about your online activities over time and across different websites and apps. We do not control these third-party cookies, so please review their privacy notices for more information.

5 Managing Cookies

- 5.1 We request your consent before placing cookies on your device. Since consent must result from positive action, the cookie category checkboxes are unchecked by default for you to expressly opt-in to cookie use except for strictly necessary cookies which do not require your consent.
- 5.2 You can refuse or withdraw your consent to the use of cookies and disable them at any time by changing the settings on your browser. However, please note that if you do so, it may affect your ability to properly use our platforms. Further information on all aspects of cookies is available at <https://allaboutcookies.org/>. Please note that **MCCIBS** has no affiliation with or responsibility for this third-party website.
- 5.3 Please note that if you disable performance and targeting cookies, it is possible that any advertising you receive will be less targeted as a result, but the platforms should function correctly. However, if you disable functional cookies, you may be unable to access certain areas of our website and certain functions or pages will not work in the usual way. You will also lose some saved information, for instance, e.g., saved login details and site preferences.

6 Retention period of cookies

- 6.1 We have defined the duration for all the cookies used on our website under Section 3.
- 6.2 We ensure that the lifespan of cookies is not extended with every new visit and retention periods are periodically reviewed to ensure that their duration is limited to what is strictly necessary.

7 Cookie Banner/Pop-up

- 7.1 A cookie pop-up or cookie banner appears when you visit our platform. It allows you to either accept or refuse cookies.

8 Changes to this Cookie Notice

- 8.1 We keep our Cookie Notice under regular review, and we may update it from time to time. We will notify you of significant changes through automatic pop-ups on our platforms. However, we also encourage you to periodically review this Notice so that you are informed of our use of cookies. This version was last updated on 28 January 2025. If you have any questions or concern about this Cookie Notice, please contact us at helpdesk@mccibs.ac.mu.

9 Contact Us

- 9.1 If you have any questions or concerns about the processing of your personal data or to exercise your rights, please contact our Data Protection Officer at dataprotection@mccibs.ac.mu. More information is available in the Website Privacy Notice available at the following link: <https://www.mccibusinessschool.org/cookie-notice/>

APPENDIX 1 – SAMPLE OF COOKIE BANNER

This website uses Cookies.

We use both cookies to improve user experience. As a result, we may collect and process your website usage data. Choose what cookies you allow by using below category checkboxes or by clicking the “Accept All” button.

Your cookie preferences

- Analytics/ Performance Cookies
- Targeting Cookies
- Functional Cookies
- Cookies used by our service providers/ Third-Party Cookies

Accept
Selection

Decline All

By clicking on the “Save & Close” button, you consent to store on your device all the enabled technologies as described in our [Cookie Notice](#) and for us to access and process your personal data collected. You can change your cookie preferences at any time by visiting the “Cookie Settings”. You can read more on how we process your personal data by visiting our [Privacy Notice](#).

Save & Close